



Association of  
Professional Dog Trainers



# 24th Annual Educational Conference & Trade Show

October 18–21, 2017 | Richmond, Virginia



*Celebrating 24 years as the premier conference for dog training  
and behavior consultation professionals*

Speakers & Agenda | Continuing Education | Events & Extras | Hotel & Travel | Registration Info

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# Speakers & Agenda



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**Tuesday, October 17**

## WORKSHOPS (held at Richmond SPCA)

\*Workshops have limited space available  
\*\*Pre-registration and separate fee applies

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### **Dog Agility: Over, Under, Through (subject to change)**

*Sarah Babcock, CPDT-KSA, CBCC-KA*

Agility is the most popular dog sport in the world and one of the most fun things you can do with your dog. Agility classes usually fill quickly, and students attend for a wide variety of reasons. Well-structured agility classes can build confidence in shy dogs, channel excess energy in young dogs, keep older dogs active, and forge the bond between dog and handler. At the Richmond SPCA, we teach more than 32 agility classes a week and have multiple students who have had the same dog in classes for more than 10 years. More than half of our advanced students get hooked on some level of competition and the other half see it as an opportunity to spend quality time with their dogs.

In this daylong workshop, we will look at a variety of topics related to teaching agility, including ideal class structure, building a solid curriculum, teaching so students "hear" you, student retention, dealing with tricky students/dogs and general problem-solving. We will also look at topics related to running agility, including the big five reasons things don't work the way you think they should, either in class or at trials. If you or your students are having any trouble at all, the answer is probably here. We will also address how to include agility as part of a shelter dog enrichment program and participants will get to help a few lucky pups get started on their agility careers.



### **Canine Fitness Foundation Fun!**

*Lisa Blanchard, B.A., LVT, CMT, CCRP*

This workshop offers insight into using the latest developments in canine-specific equipment and the training techniques needed to create fun, effective and safe exercises for dogs. Emphasis will be placed on the importance of form and technique and how to recognize the signs of fatigue. Trainers will have the chance to utilize various training methods (luring, shaping, capturing and targeting) in a hands-on approach to work with dogs on equipment.



### **K9 Nose Work® for the Shelter and Special Needs Dogs**

*Jill Marie O'Brien, CPDT-KA, CNWI*

This workshop is designed to address the unique needs of implementing a K9 Nose Work® program in the shelter environment, rescue group or for special needs dogs. The focus will be on the basic concepts and foundation skills for dogs and handlers as part of a shelter/rescue enrichment program. Live demonstrations with shelter/foster dogs and video will be used. Dogs have an amazing sense of smell and a natural desire to hunt. The activity of K9 Nose Work® is designed to develop a dog's natural scenting ability by using that desire to hunt and their love of toys, food and exercise. An area of great promise for the use of K9 Nose Work® skills has been as an enrichment activity and potential rehabilitation tool in the shelter environment. We will cover the application and foundation of K9 Nose Work® and its practical use in the shelter environment, as well as the basics for getting a program started in a facility.

**Wednesday, October 18**



### **KEYNOTE: Partner Up: Approaches to Working Hand in Hand with Your Shelter**

*Marc Peralta, executive director for Best Friends Animal Society*

Marc details different specific needs that shelters have for behavioral experts and different ways trainers and behavioral experts are needed to keep animals healthy and getting adopted in shelters. Also, he will explain how behavioral experts can help animals from entering or returning to shelters.



### **Everyday Tech: Managing Your Digital Life**

*Bill Dotson*

Get ready to take your understanding of everyday technology to the next level. Join Bill as he explains in easy-to-understand terms how to use the apps, websites and tools people use to make their day more efficient while staying safe in cyber space. You'll learn about apps, websites and services to help you with a variety of topics: scheduling, marketing and research; finding out if you have a good password; how to manage the 9,999 passwords you have; how to protect your home laptop and mobile phone; and how to determine if you've been involved in a hack. Bill does all of this without using any acronyms or tech jargon. You may even get a tour of the dark web.





# Speakers & Agenda



## **A Dog's View of the World**

*Tim Lewis, Ph.D.*

Most dog enthusiasts know canines see the world differently from people, but lack more specifics. Because humans rely so heavily on vision, we tend to impose that lens on dogs. However, canine vision differs from humans, and their reliance on vision is less than ours. In this overview presentation, we will look at the biology of dog vision as well as hearing and smell. These senses really take place in the brain, so we will also explore what is known about canine brains and cognition. Each part will include links back to wolf biology and the context in which these senses developed over time, and the impacts these differences from us have on how a dog views our world.



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## **Humane Education for Children**

*Sarah Babcock, CPDT-KSA, CBCC-KA*

The Richmond SPCA offers more than 20,000 hours of humane education each year via tours/visits/birthday parties/summer camps and has plenty of kids at dog training classes. We have certainly learned a lot about engaging this next generation of dog owners, inspiring compassion for animals in general, teaching the basics of reward-based training (kid timing is often far superior to adult timing) and promoting safety when meeting/greeting dogs. These are topics that ought to be taught repeatedly in every single community.



## **The Real Deal: Arousal, Relaxation, Attention and Self Modulation**

*Suzanne Clothier*

Many handlers struggle with their dog's unproductive arousal, lack of self-control and focus. Sometimes, the struggle is very physical as the handler tries to hang on to the dog using halters, harnesses and other devices. Relaxation is attempted at best in quiet moments here or there in "distraction free" areas, or through exhaustive protocols. A multitude of techniques and equipment exists to help handlers physically control their dogs and to help dogs calm down, focus and relax. But frustrated handlers can feel they are drowning in a plethora of options that may or may not be effective, even when they are diligent about doing the work. This presentation uses lecture, video and interactive exercises to present simple, effective techniques for helping handlers and dogs build the correct foundation for learning.



## **Fear Free<sup>SM</sup> Veterinary Care – What Dog Trainers Need to Know**

*Ellen Lindell, VMD, DACVB*

What is the Fear Free<sup>SM</sup> initiative? There was a time when pet professionals focused more on the destination than the journey. We had an end point in mind and worked efficiently to accomplish that end point, without much regard to the emotional well-being of the pet or the pet's person. The Fear Free<sup>SM</sup> initiative began as veterinary health care teams recognized that many pets and clients alike experienced distress when they visited the animal hospital. While dogs drag their owners into the pet food store hoping for treats and toys, these very same dogs only enter the veterinary hospital if they are coaxed and cajoled. In the examination room, many pets struggled while teams of assistants tried to hold them down. It could be difficult to get an accurate assessment of temperature or heart rate in these distressed animals. The Fear Free<sup>SM</sup> initiative offers a fresh new way of delivering veterinary care. We'll discuss behavior modification to give our patients and pets the skills to relax and accept handling. During our session, we will discuss some of the important skills needed for a general examination as well as for management of some common illnesses or procedures. We will talk about ways to develop a customized DSCC protocol that meets the need of an individual. Network with veterinary health care teams; they may not know you are available to help. Integrating the behavioral needs of pets with their medical needs is a win-win approach. Let's discuss some opportunities in your area!



## **Observations on the Socialization of Dogs**

*Sue Sternberg*

The dog world promotes and supports a vague notion of "socialization" that encourages dog owners to have their dogs meet many strangers during their puppyhoods and to play with other puppies to grow up friendly with other dogs. There are few specific details on how to do this, and even fewer adjustments for differing temperaments – from fearful to bold, sociable to non-sociable. By showing video footage of some of the current practices, Sue will explain behaviors and offer observations of what she believes can be fallout from current practices, or owner-interpretation of vague recommendations. She will also show video footage of ways to escort dogs through the universe and "socialize" them in such a way as to thwart the trend of owners letting their leashed and unleashed dogs descend upon any dog they encounter. She wishes to challenge some of the current socialization recommendations and offer ways of encouraging new puppy owners and new owners of dogs of all ages to raise companions that find their owners most important and fun, are confident enough to navigate society, feel safe in their environments, find a purpose/work, and are hopefully able to cope with whatever the world throws at them.





### **Broadening Horizons: New Roles for Canine Professionals in Animal Assisted Interventions**

*Risë VanFleet, Ph.D., RPT-S, CDBC*

Interest in Animal Assisted Interventions (AAI) in many sectors has exploded in recent years, and dog trainers have increasingly offered therapy dog training classes for those interested in preparing their dogs for this type of work. Not all AAI programs have the same requirements for dogs, however, and expansions in the ways that dogs are included in therapy and visitation work mean new roles for canine professionals. This session highlights current trends in the broad field of AAI and the many needs of dog owners who wish to become involved. Traditional AAI programs are contrasted with innovative programs that require different personalities and different preparation of dogs. New roles for dog trainers to help meet the varied demands of this trend are covered, along with tips for working closely with therapists as they develop relationships and prepare their dogs for myriad roles. Drawing on her in-depth experience in training therapists and building AAI programs, Dr. VanFleet will discuss assessment tools, selection processes, training geared toward different roles, consultations with therapists about suitability of dogs or problems that crop up, teaching about canine communication signals, ethical and animal welfare considerations, and what dog trainers need to know about the different types of AAI now available. Forward-looking dog trainers will learn ways to offer new services and training options to clients who themselves are pushing the envelope in AAI.

**Thursday, October 19**



### **Drones, Social Media and More: Using Technology in Your Business**

*Bill Dotson*

This session uses the story of a client and trainer to highlight how technology can touch every part of your business. As the session proceeds, you'll learn new ways to think about technology, reputable tools to use, what activities you should and should not spend time on, and approximate costs to make it all happen. Bill wraps up the session with marketing ideas empowered by tech tools, such as email marketing, social media, video education, automated reviews and more. Don't miss this if you want to grow your practice and amaze your clients.



### **Managing Your Most Expensive Asset – People**

*Eric Kenoyer*

During this session Eric will explore different strategies, processes and tips for managing employees. Using the employment life cycle model, he will walk through all the phases we experience with our employees, from sourcing to terminations. This is an interactive session and a great opportunity to learn from others.



### **Furry Funding: Grant and Fundraising Basics**

*Ericka Harney, CFRE, GPC, CAE, CVA*

Looking for funding does not have to be an overwhelming task for staff and volunteers. But funding is very necessary to achieving your mission. Let's take some frustrations out of the process and make a solid plan. In this session learn basics of fundraising principles and grant development as well as funding research methods. We will dive into a variety of funding mechanisms as well as what makes a grant application successful to address your needs.



### **Lights, Camera, Action! Creating Superstars is Your Business**

*Toni Mark, M.A., KPA-CTP (left), and Michelle Mullins, CPDT-KA, KPA-CTP*

Working on photo and video shoots can be stressful situations, especially for animals and their owners. Michelle and Toni are passionate that the animals and their pet parents have an amazing experience on set, even if they have little to no experience. After several years and many shoots later, they have learned the tricks of the trade to ensuring the animal remains comfortable and happy so the photographer or videographer can get the perfect shot. Join Michelle and Toni as they address how, as trainers, you can do the same and incorporate your skills as services for local companies, family portraits, wedding services and other outlets.



### **Empathy, Teaching and Boundary-setting: Finding the Right Mix with Human Clients**

*Risë VanFleet, Ph.D., RPT-S, CDBC*

Working with human clients to train their dogs is highly complex work, often because of the human factors involved. Canine professionals need to listen and understand, teach new skills, and manage the interactions so the dogs benefit. Sometimes trainers find themselves in roles resembling marital therapists, child minders and divorce court judges. At other times, they are frustrated by lack of follow-through, unrealistic expectations and wondering if their teaching is having any impact at all. This presentation highlights three key components of the training and consultation process, with an emphasis on the need for balance among them. The session includes ways to keep training on track despite the many things that can go wrong. It also covers ways to set boundaries tactfully and to use understanding of clients' needs to help build better follow-through. The interplay and prioritization of empathy, teaching and boundaries will be highlighted by challenging case examples and activities.



# Speakers & Agenda



## **The ASPCA Behavioral Rehabilitation Center: A Second Chance for Fearful Dogs** *Kristin Collins, M.S., ACAAB, senior director, Anti-Cruelty Behavior Rehabilitation*

This presentation will introduce the ASPCA's groundbreaking work at our Behavioral Rehabilitation Center, a facility dedicated to the rehabilitation and study of fearful, under-socialized dogs. Attendees will learn about problematic behaviors commonly seen in canine victims of cruelty and neglect, behavior modification and enrichment strategies designed to reduce fear and improve adoptability, our research design and goals, and some of our early discoveries. This session will include video footage and time for Q&A. Intended audience: animal behavior experts and animal welfare professionals and volunteers who evaluate, rehabilitate, place and/or provide care for fearful dogs.



## **What Size World is Right for This Dog?** *Suzanne Clothier*

One common question that arises from the complex interaction of a dog, a handler and the environment is, "How do I know what is too much, or not enough?" Handlers want to do right by their dogs, providing them with a "happy life." But what constitutes a happy life? What is enough? What is too much? What is not enough? What size world is right for this dog? This presentation offers trainers ways to ask the dog itself, "What size world is right for you?" It turns out the dog can provide the answers, if we know what to look for and how to place it in the proper context. Emphasis is on using video, a variety of assessment tools and interactive exercises to help attendees understand what a dog's behavior can tell us about: arousal and resilience; temperament and personality; skills and training; handler/dog dynamics; and monitoring progress.

## **Friday, October 20**



## **Understanding and Applying the LIMA (Least Intrusive, Minimally Aversive) Approach**

*Kristina Spaulding, Ph.D.*

The LIMA (Least Intrusive Minimally Aversive) approach provides both a standard and guidelines for working with dogs as effectively and humanely as possible. Understanding LIMA and applying it effectively will improve your effectiveness as a trainer and/or behaviorist. This talk will discuss the purpose and principles behind LIMA as well as the components of LIMA and its suggested hierarchy of behavior change. We will also discuss research examining the effectiveness and behavioral impacts of different training methodologies. Finally, the talk includes a review of basic principles of learning, as needed to fully understand an in-depth discussion of LIMA.



## **Branding YOU: Maximize Your Personal Brand**

*Ericka Harney, CFRE, GPC, CAE, CVA*

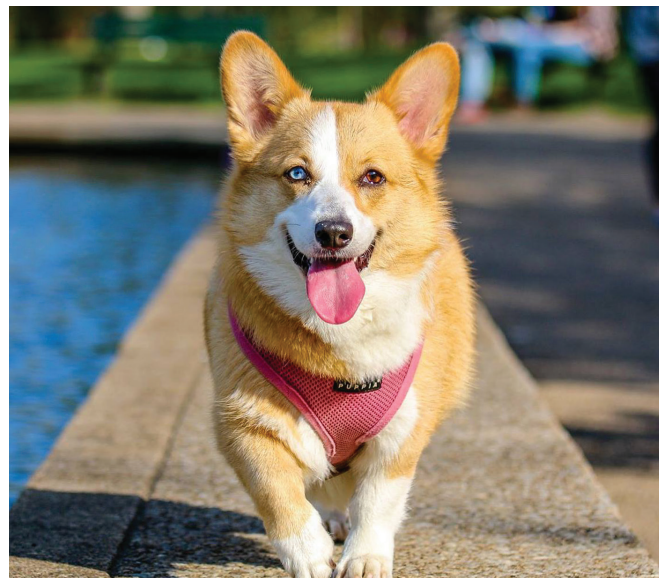
Whether you are a small business owner or a member of a big team, your personal brand contributes to the success of any organization with which you are affiliated. Your brand may be the difference between you and a competitor. Don't be overwhelmed! Attend this session to find out more about steps to branding, managing your online presence and tools to really make you shine!



## **The Behavioral Economics of Your Dog's Behavior: Preference, Reinforcement and Training**

*Erica Feuerbacher, Ph.D., BCBA-D, CPDT-KA*

The effectiveness of reinforcers is essential to training. So, how do we assess how effective a reinforcer is? A common way is assessing preference for an item or an interaction as a reinforcer. We will evaluate recent studies looking at dogs' preferences for different human interactions – a study from 2016 suggested dogs prefer praise as much as food, but there's ample evidence to the contrary and we will discuss. Additionally, preference doesn't give us the whole picture; preference for something doesn't always mean it will be an effective reinforcer. To look at how preference and reinforcer effectiveness interact, we will use behavioral economics, which deals with how much behavior a reinforcer can maintain. We will delve into this field and discuss the effect of unit price, delay, elasticity of commodities (reinforcers), as well as what it means to have substitutable or complementary reinforcers. We will discuss how we can apply these topics to improve our dog training, as well as better understand our own behavior. Throughout, we will look at data from humans, traditional lab animals and, of course, dogs!







### Citizen Scientist – Studying Sociability in Dogs

*Tim Lewis, Ph.D. and Sue Sternberg*



Dr. Tim Lewis and Sue Sternberg have been immersing dog trainers and shelter personnel into how the tools of science can make them better at understanding dogs. Their Canine Sociability Initiative includes a real-world project looking at the two-minute sociability test from Assess-A-Pet and its relationship with a new 10-second sociability snapshot test that can be done while the dog is in his kennel. The project brings trainers and shelter personnel into the world of science by

taking them step-by-step through the process of developing a hypothesis, designing an experiment, creating a scoring system and collecting data. The results of this work are helping to quickly identify dogs at either extreme of sociability. Tim and Sue have been traveling and doing workshops in which participants are part of the process and seeing the data come forth in real time. The project hopes to find a quick, safe, simple-to-score (even by non-dog professionals) and scientifically validated method of assessing the behavior of shelter dogs to identify the most sociable and most non-sociable with the potential for aggression. The snapshot test is not intended to replace a full assessment, but instead provides a way for shelters that currently do not assess, because they perceive a lack of time or expertise, to be able to at least perform this new test. Practical uses include rural shelters with more dogs than adopters to use as a selection process for deciding which dogs to send on transports and is useful for anyone needing a quick assessment of dog sociability.



### Beware! Aggression in Dogs

*Pat Miller, B.S., CBCC-KA, CPDT-KA*

The vast majority of the time when the human is committed to implementing the management and modification protocols presented, their dogs are successful at learning how to live in their world without resorting to aggression. This

session is intended to give the attendee a better understanding of canine aggression, what it is and what causes it, along with a review of science-based, force-free protocols for successful management and modification of aggression.



### How to Be a Diplomat – Making Peace Among Cats and Dogs

*Steve Dale, CABA*

A quarter of pet homes have at least one dog and one cat. What do clients do when they're fighting like cats and dogs? Integrating a dog into a home filled with felines, or introducing

a cat into a house with a dog? We will give a step-by-step description and offer tools to set up clients for success. We will also discuss common inter-species behavior issues, such as dogs who like snacking from the litter box or scarfing down the cat's food, to cats who run outside the door when it's opened for dogs to take a walk.



### Safety vs. Autonomy – What's the Trade-off?

*Chris Zink, DVM, Ph.D., DACVP, DACVSMR, CCRT, CVSMT, CVA; Pat Miller, B.S., CBCC-KA, CPDT-KA; and Patricia McConnell, Ph.D., CAAB*

Join this panel in an interactive discussion moderated by radio personality Steve Dale. In today's society, most dogs don't live the lives they were bred for. We provide them with the best medical care, they are safer than ever and are considered part of the family. What are the costs to dogs living these safer lives, and how can we keep them happy?

Saturday, October 21



### Dominance: Myth or Fact? A Detailed Look at What the Science Says

*Kristina Spaulding, Ph.D.*

This talk will focus on dominance and dominance hierarchies from an ethological perspective. We will first discuss the definition of dominance in the scientific

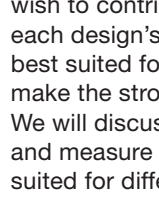
literature and the function of dominance hierarchies in social species. Then we'll take a detailed look at the research on dominance in wolves and domestic dogs and the discussions taking place in the scientific literature. Move away from the rhetoric and focus on the facts to enhance your understanding of dog behavior and your training and behavior modification methodologies.



### The Power of Single-subject Research Designs to Enhance Training Practices and Research

*Erica Feuerbacher, Ph.D., BCBA-D, CPDT-KA, and Alexandra (Sasha) Protopopova, Ph.D., CPDT-KA*

In this presentation, we will guide attendees through the steps of designing a research study and will detail the various single-subject designs and why they are more powerful than group designs. We will also use our own research into dog behavior, learning and welfare to demonstrate these designs. We will discuss why they are particularly well-suited to animal trainers who



wish to contribute scientifically to their field. We will discuss each design's advantages and disadvantages, what each is best suited for, and how to mix and match these designs to make the strongest experimental design for your question. We will discuss and practice how to systematically observe and measure behavior, as well as which measures are best suited for different types of behavior. We will then delve into how to interpret results from your research, and how to make data-based decision in terms of where to go next with your



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research, as well as with your clients. Attendees will practice working through designing experiments using research ideas provided to them. One goal of the session is for attendees to leave with a research project they could implement. This session is appropriate for all trainers who want to ensure their intervention is having the desired outcome, and to enhance trainers' ability to make effective training decisions based on accurate measures of behavior change – that is, to train scientifically.



## **A Natural Approach to Positive Behavior**

*Meg Harrison*

Want positive, permanent results? Here are natural solutions to difficult and/or chronic behavior problems. Blends of flower essences, therapeutic-grade essential oils and homeopathic remedies have been “field

tested” for 40 years on thousands in training, in shelter settings, plus before, during and after natural disasters.



## **Writing and Publishing Books About Dogs and Dog Training**

*Patricia McConnell, Ph.D., CAAB*

Have you ever wondered how authors find time to write? How to select the best publisher for your book? Or just wondered about what it's really like to publish and

promote a book on a national level? Join Patricia for a talk on the ins and outs of the publishing world, from small booklets to best sellers.



## **So You Want to Be an Advocate? Finding and Changing Animal Laws in Your Community**

*Debra Griggs, president of the Virginia Federation of Humane Societies; Sue Bell, executive director of Homeward Trails Animal Rescue; Matthew Gray, Virginia state director for The Humane Society of the United States; Heidi Meinzer, JD, CPDT-KSA, CNWI, APDT board member*

Animal welfare is a bipartisan topic that has recently taken a high priority in local, state and federal legislation. There has been an explosion of proposed legislation and laws touching on our companion animals, on issues as broad as breed discriminatory laws, damages for injury or death of a dog or cat, animal shelter regulation, and pet shops and puppy mills. Your legislators need to hear from you as stakeholders and constituents with interest and experience in dog training and behavior. Finding the laws that impact you and your companion animals – and the legislators who have the biggest influence – can be daunting. Also, the process of changing those laws can be confusing and intimidating. This presentation will give you guidance about

where to find relevant federal, state and local laws, as well as how to identify key legislators. We will also empower you with the confidence to approach legislators to improve animal-related laws. We'll give you a roadmap, along with real world examples of how Virginia animal advocates have united through the Virginia Federation of Humane Societies and the HSUS to bring about positive change for animals.



## **Enrichment in Richmond**

*Sarah Babcock, CPDT-KSA, CBCC-KA*

The Richmond SPCA cares for an average of 100 dogs and 150 cats and keeping them safe and sane while they are in our care is job number one. Medical care is critical and behavior modification is often required, but

much of what we do is daily kennel enrichment. We will look at some of our best-of-breed programs (Running Buddies, FOCUS list, quiet time, play groups, Animal Brigade, etc.), highlight best-of-breed programs at other shelters, and look at enrichment plans that would work for individual pets living in a home.



## **Tips and Tricks for Detecting Subtle Injuries That Can Derail Training**

*Chris Zink, DVM, Ph.D., DACVP, DACVSMR, CCRT, CVSMT, CVA*

As predators, dogs are hard-wired to hide pain. If you ask your dog to give you a pain

scale between 0 and 10 (like you get when you go to the emergency room), most dogs would say that the scale is 0, 0, 0, 0, 0, 0, 6, 7, 8, 9, 10. Many dogs live with subtle soft-tissue injuries that, at worst, cause significant pain, or at the very least distract the dogs. These subtle injuries prevent dogs from behaving optimally, whether it is in a formal competition, or even just when interacting with other dogs. Unfortunately dogs usually hide these injuries so well that their people have no idea they exist. This interactive talk uses numerous high-resolution video clips of real case studies to demonstrate how, with your own smart phone and some basic observational skills, you can make sure that your dog feels healthy and isn't hiding a painful condition.



## **CLOSING KEYNOTE: +R Training: The Force-free Movement**

*Pat Miller, B.S., CBCC-KA, CPDT-KA*

As a cross-over trainer, Pat is proud to be recognized as one of the pioneers in our industry's quantum shift from almost universally coercion-based training to

the widespread acceptance today of force-free training methods. Along with that shift has come a monumental surge of trainers who are intrigued and compelled by the science of behavior and learning. We now very much care about the “why,” not just the “how.” Such was not always the case. Join Pat in a review of this journey, a discussion of the current state of the industry, a hopeful glimpse into the future and how we might continue to influence the direction of our profession.





# 2017 Continuing Education Units

**CEU Information** – Continuing education units are required of various certificants to maintain their credential status. The APDT Conference has received approval for certificants of the organizations indicated below.

Requesting CEUs		
CCPDT	IAABC	KPA, IACP, NADOI or NACSW
Provide your CCPDT certificate number when you register for the conference. (If you become certified after you register, but before the conference, email your certificate number to <a href="mailto:education@apdt.com">education@apdt.com</a> )	Indicate that you need them when you register for the conference.	Conference attendees will be provided with a link to download a conference certificate of attendance.
Your CEUs will be processed for you after the conference	Your CEUs will be processed for you after the conference.	Provide a copy to the organizations above, as proof of the CEUs you earned.

## CEUs for Seminars Only

General sessions, breakout sessions, presentations, lectures, demonstrations or other educational content that does NOT include hands-on interactivity with live animals

Seminars	CCPDT, IAABC, KPA, IACP, NADOI	NACSW
Full Conference	30	3
Wednesday, October 18	7.5	N/A
Thursday, October 19	7.5	N/A
Friday, October 20	7.5	N/A
Saturday, October 21	7.5	N/A



## Hands-on Workshops

Interactive and/or hands-on work with live animals

Workshop	CPDT-KA	CPDT-KSA	CBCC-KA	IAABC
Canine Fitness Foundation Fun!	6.5	2 towards CPDT-KA, 4.5 towards KSA	3.25 (unless you have CPDT-KA, KSA)	2 lecture, 2 hands-on, workshop hours 1 = 6.5
Dog Agility: Over, Under, Through	6.75	1.5 towards CPDT-KA, 5.25 towards KSA	1.25 (unless you have KA/KSA)	2 lecture, 2 hands-on, workshop hours 1 = 6.5
K9 Nose Work®	7	6 training, 1 knowledge		2 lecture, 2 hands-on, workshop hours 1 = 6.5

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October 18-21, 2017 | Richmond, Virginia



# Events & Extras

## Special Events

The conference offers many special events. Join in and meet up with old friends and make some new ones.

**Tote Bag Stuffing Party**  
**Tuesday, Oct. 17**  
Come by and join the party!



**Conference Attendee Orientation**  
**Wednesday, Oct. 18**  
New and returning attendees can learn about all the activities and events at the conference.



**APDT Foundation Posters**  
**Wednesday, Oct. 18 and Friday, Oct. 20**



- "Feasibility of Using Trained Dogs to Alert to Gluten in Food for People" by Debby Kay, CDT
- "Positive Punishment and Reinforcement Trends and its Association with Problem Behaviors in Pet Dogs" by Alexandre Rossi, Sarah Rodriguez and Fabio Antonio
- "Behavioral and Epigenetic Variations in Differentially Socialized Dog Puppies" by Katherine Grillaert, B.S., CBATI
- "Lending a Helping Paw: Empathy Towards Owners in Therapy and Non-therapy Dogs" by Julia Meyers-Manor, Emily Sanford and Emma Burt
- "A Change of Heart: Examining Heart Rate Variability in the Treatment of Aggression" by Kate Anders and Julia E. Meyers-Manor

**Business Meeting**  
**Wednesday, Oct. 18**  
Join the APDT board of directors to hear about the goals and financial standing of the association.

**Roundtable Discussion Groups**  
**Thursday, Oct. 19 through Sat., Oct. 21**  
Join a roundtable discussion to share training information or start your own discussion group.

**APDT Shorts**  
**Thursday, Oct. 19 through Saturday, Oct. 21**  
Short educational presentations from some new and upcoming speakers.

**Speakers' Book Signing**  
**Thursday, Oct. 19 and Friday, Oct. 20**  
Meet some of your favorite authors and have your books or bookplates signed in the exhibit hall.

**The Annual APDT Foundation Grand Reception with Live Auction**  
**Thursday, Oct. 19**  
Enjoy good food, fun times with friends and bid on some of the great items we have collected to raise funds for the APDT Foundation.



**"Second Chance Dogs" movie – courtesy of ASPCA®**  
**Thursday, Oct. 19**  
The ASPCA® documentary, "Second Chance Dogs," takes viewers behind the scenes of the ASPCA® Behavioral Rehabilitation Center and follows six dogs rescued from cruel conditions and given new hope for happy lives. Through innovative therapies and dedication to recovery, behavior experts at the Rehab Center help these vulnerable and victimized dogs become suitable for adoption.



## Exhibit Hall Activities

**"First-In-Class" Exhibit Hall for Pet Professionals**  
*Learn about all the latest technologies, trends, products and services for the pet professional industry. Plenty of time is scheduled to allow you to visit the show during and after the sessions.*

**Wednesday, October 18**  
5:30–7:30pm  
**Ziwi Welcome Reception and Exhibit Hall Grand Opening**  
(TAILgate theme)

Wear your favorite team jersey or T-shirt and bring your best game face to our Exhibit Hall Grand Opening with accompanying reception featuring heavy hors d'oeuvres and cash bar. Free Ziwi samples at the door. [www.ziwiipets.com](http://www.ziwiipets.com)



**Thursday, October 19**  
10am–2pm | 2:30–5pm

**Friday, October 20**  
10am–3:30pm  
5–6:30pm – Closing Reception

## Blue Buffalo Photobooth

Gather your friends and step on the BLUE carpet with Blue Buffalo for some pictures. Capture your best moments at the APDT Conference in the Blue Buffalo photobooth in the Exhibit Hall. [www.bluebuffalo.com](http://www.bluebuffalo.com)



**Blue-9 Demo Area**  
Our Blue-9



Demo Area will be even bigger this year! Watch fabulous trainers demonstrate how to use the KLIMB training platform from Blue-9 Pet Products to train tricks, improve your canine's fitness level and solve problem behaviors in the home. The Blue-9 Demo Area will be an educational and entertaining area in the Exhibit Hall. [www.blue-9.com](http://www.blue-9.com)

## Conference Extras

**Online Opus Library & USB Drive**  
Digitell, Inc. sells audio/PPT recordings of the conference sessions. The USB drives take 8–10 weeks to produce and ship. The USB drives include audio/PPT recordings of all AV materials. Order a USB or order access to the online Opus library where you can listen to and download files. Please note: The USBs and online Opus library are not accessible for the deaf/hearing impaired. USBs and the online Opus library can be ordered with your registration online. CEUs will be available for those who purchase the USB or online Opus library for the 2017 conference.

## The 2017 Conference Program

The conference program will be available to download from the APDT website in PDF form prior to the conference. In order to move toward a more "green" conference, there will be no printed hard copies of slide presentations and speaker notes. They will be available for download from the website prior to and during the conference.





## The Association of Professional Dog Trainers

2365 Harrodsburg Rd., Suite A325, Lexington, KY 40504

Phone: 1-800-PET-DOGS (1-800-738-3647) | Fax: 864-331-0767 | [www.apdt.com](http://www.apdt.com)

### Membership Application

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Title \_\_\_\_\_

Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Country \_\_\_\_\_ Zip Code \_\_\_\_\_

Email Address \_\_\_\_\_ Website Address \_\_\_\_\_

Certifications: Please check all that apply:

Check Off	Certification	Certifying Body	ID Number	Expiration Date
<input type="checkbox"/>	CAAAB	Animal Behavior Society	NA	
<input type="checkbox"/>	CAAB	Animal Behavior Society	NA	
<input type="checkbox"/>	CABC	International Association of Animal Behavior Consultants	NA	
<input type="checkbox"/>	CCAB	Association for the Study of Animal Behavior	NA	
<input type="checkbox"/>	CDBC	International Association of Animal Behavior Consultants	NA	
<input type="checkbox"/>	CPDT-KA	Certification Council for Professional Dog Trainers		
<input type="checkbox"/>	CPDT-KSA	Certification Council for Professional Dog Trainers		
<input type="checkbox"/>	CBCC-KA	Certification Council for Professional Dog Trainers		
<input type="checkbox"/>	NADOI-Endorsed	National Association of Dog Obedience Instructors	NA	
<input type="checkbox"/>	CDTA	International Association for Canine Professionals	NA	
<input type="checkbox"/>	PDTI	International Association for Canine Professionals	NA	
<input type="checkbox"/>	DACVB	American College of Veterinary Behaviorists	NA	

I understand that the APDT office verifies the above certifications with approved certifying organizations. If a certification is found to be invalid, you will be notified by the APDT office and the listing will be modified.

Mailing Preferences: As a member of the APDT, you will automatically be added to the APDT news email list. Members receive our Speak! email newsletter (two times per month) and its purpose is solely to keep APDT members abreast of important APDT membership updates and news of interest to our membership. If you do not wish to receive any communications from the association, you can update your privacy and trainer search preferences in your online account.

**Membership is for a full calendar year from the date application is processed.**

Please choose a membership level:

☐ Professional Premium - \$160\* ☐ Professional - \$110\* ☐ Supporting - \$89† ☐ Subscriber - \$50

\*Professional Premium and Professional members may opt to receive just the digital version of *The APDT Chronicle of the Dog* for a \$10 discount. Check if desired

†Supporting members may opt to receive the print version of *The APDT Chronicle of the Dog* for an additional \$10. Check if desired

For additional information about our membership levels, consult the membership brochure or visit [www.apdt.com](http://www.apdt.com).

I agree that I have read the APDT Core Purpose and Code of Professional Conduct and Responsibility and that I will strive to maintain the level of professionalism described.

Check Amount \_\_\_\_\_ Credit Card: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Is the credit card statement address the same as above? ☐ Yes ☐ No If not:

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Country \_\_\_\_\_ Zip Code \_\_\_\_\_

Signature \_\_\_\_\_



## Member Demographics

Gender \_\_\_\_\_

Month and year of birth (MM/YYYY):  
\_\_\_\_ / \_\_\_\_\_

Highest level of education completed:

- ☐ High school  
☐ Trade School  
☐ Associates Degree  
☐ Bachelors Degree  
☐ Masters Degree  
☐ PhD  
☐ Other \_\_\_\_\_

Total annual income before taxes:

- ☐ \$0-\$25,000  
☐ \$25,001-\$50,000  
☐ \$50,001-\$75,000  
☐ \$75,001-\$100,000  
☐ more than \$100,000

Dog training employment:

- |                                       |  |
|---------------------------------------|--|
| <input type="checkbox"/> Full-time    | <input type="checkbox"/> Part-time                               |
| <input type="checkbox"/> Independent  | <input type="checkbox"/> Retired                                 |
| <input type="checkbox"/> Not employed | <input type="checkbox"/> Works for another<br>trainer or company |

Training focus (*Check all that apply*):

- |   |  |
|---|--|
| <input type="checkbox"/> Agility  | <input type="checkbox"/> Nose work         |
| <input type="checkbox"/> Aggression and/<br>or behavior<br>modification | <input type="checkbox"/> Police/military   |
| <input type="checkbox"/> Boarding                                       | <input type="checkbox"/> Rally             |
| <input type="checkbox"/> Canine Good<br>Citizen or CLASS                | <input type="checkbox"/> Search and rescue |
| <input type="checkbox"/> Daycare  | <input type="checkbox"/> Service dogs      |
| <input type="checkbox"/> Grooming                                       | <input type="checkbox"/> Therapy dogs      |
|   | <input type="checkbox"/> Other _____       |

How did you hear about the APDT?:

- ☐ APDT Facebook page  
☐ APDT LinkedIn page  
☐ Train Your Dog Month website  
☐ Trade organization (e.g. IAABC, CCPDT, etc.)  
If so, which one? \_\_\_\_\_  
☐ Other \_\_\_\_\_

## APDT Code of Professional Conduct and Responsibility

The APDT created the Code of Professional Conduct and Responsibility (the "Code") to set forth aspirations and guidelines for APDT members of all levels to provide outstanding service and pursue continuing education. It is the hope of the APDT that the Code will also provide owners of pet dogs with the confidence that APDT trainers are knowledgeable, caring and conscientious and will help them achieve their training goals through the use of dog-friendly training.

As a member of the Association of Professional Dog Trainers (APDT), I will strive to:

- Provide honest, professional services of the highest standards.
- Develop and apply training programs in line with the APDT's mission of advocating dog-friendly training.
- Assess my own knowledge, experience and qualifications and work within my professional limits.
- Continue professional development by reading relevant material; attending conferences, workshops and seminars; and pursuing other educational opportunities.
- Treat all dogs and clients with respect, taking into account their physical and psychological well-being and respecting clients' wishes regarding the training of their dogs.
- Refrain from representing dog training and behavioral information as scientific, unless the information is derived from legitimate research.
- Refrain from giving guarantees regarding the outcome of training, because there is no sure way to guarantee the cooperation and performance of all parties involved and because the knowledge of animal behaviorists is incomplete. This should not be confused with a desire to guarantee client satisfaction with professional services.
- Respect the privacy of my clients and hold in confidence all information obtained in the course of professional services, unless otherwise agreed upon in advance. I will use discretion in revealing information regarding dogs displaying potentially dangerous behavior.
- Incorporate what it means to be a responsible dog owner into training programs.
- Be respectful of colleagues and other professionals and not falsely condemn the character of their professional acts.

While the Code sets forth aspirations, and not obligations, any APDT member who has been found civilly liable for/or convicted of charges involving:

- cruelty, abuse or neglect to animals or humans;
- crimes against humanity including but not limited to any violent crimes (e.g. murder, kidnapping), assault or endangerment of the lives of others;
- burglary, robbery, arson;
- business fraud, plagiarism or copyright infringement, slander or libel

shall have his/her membership terminated immediately as provided by the APDT bylaws.

Member applicants who are found to have been convicted of any of these crimes will have their applications denied. However, such applicants are welcomed and encouraged to take advantage of the review and appeal process to present evidence of rehabilitation that may be sufficient to reverse the denial.

Furthermore, any APDT member who represents him or herself as an official spokesperson for the APDT without prior written approval of the Board of Trustees shall have his/her membership terminated immediately as provided by the APDT bylaws.

The relationship between dog trainers and veterinarians must be cooperative for the benefit of dogs and their people. It is required that APDT members understand that medical diagnosis, prognosis, prescription of, or recommendations for, administering medication are all part of veterinary medicine and not the dog training profession. Any and all suspected medical problems must be referred to a veterinarian before beginning or continuing a relationship with a client.

Finally, if any member is found to be acting in a manner that is egregiously inconsistent with this Code or the general mission of APDT, APDT shall have the right to terminate his/her membership after a fair and reasonable adjudication.

Any member or member applicant who wishes to appeal the termination of his/her membership or refusal of his/her membership application and have APDT reconsider its action may do so by providing relevant information to a committee appointed by the Board of Trustees. This committee shall review the relevant information in a timely manner and provide the member/member applicant with a determination based on its findings.

*Adopted by Board action on December 4, 2003  
Effective date January 1, 2004*

Please initial that you have read and agree to abide by the APDT Code of Professional Conduct and Responsibility.  
\_\_\_\_\_

## The Association of Professional Dog Trainers

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# 2017 APDT Annual Educational Conference and Trade Show Registration Form



Please type or print clearly – this information will be used for your name badge.

To type and save, use the free [Adobe Reader](#) application. (For the digital signatures below and on the following page, you will be prompted in Adobe Reader or Acrobat to choose a signature option. If you do not already have a digital signature ID, when prompted select the third option, "Create a new Digital ID" and follow the steps.)

NAME _____			APDT MEMBER # _____		
DESIGNATIONS _____			NAME OF GUEST(S) FOR RECEPTIONS _____		
ADDRESS _____			CITY _____		
STATE/PR _____	ZIP _____	COUNTRY _____	EMAIL _____		
BUSINESS PHONE _____			CELL PHONE _____		
EMERGENCY CONTACT NAME _____			EMERGENCY CONTACT PHONE _____		
First APDT Conference? <input type="checkbox"/> Y <input type="checkbox"/> N      Traveling with a service dog? <input type="checkbox"/> Y <input type="checkbox"/> N      Vegetarian/Vegan? <input type="checkbox"/> Y <input type="checkbox"/> N					
What CEUs will you need? <input type="checkbox"/> None <input type="checkbox"/> IAABC <input type="checkbox"/> CPDT-KA <input type="checkbox"/> CPDT-KSA <input type="checkbox"/> CBCC-KA      CCPDT ID # (required for CCPDT CEUs) _____					
List any special needs (due by 09/28/17) _____					

PRE-CONFERENCE WORKSHOPS at Richmond SPCA Sponsored by PetSafe® Limited Space Available	
<b>K9 Nose Work® for the Shelter and Special Needs Dog with Jill Marie O'Brien, CPDT-KA, CNWI</b>	
Tuesday, October 17 10am-4pm	
Participant <input type="checkbox"/> \$80	\$
<b>Dog Agility: Over, Under, Through with Sarah Babcock, CPDT-KSA, CBCC-KA</b>	
Tuesday, October 17 10am-4pm	
Participant <input type="checkbox"/> \$80	\$
<b>Canine Fitness Foundation Fun! with Lisa Blanchard, B.A., LVT, CMT, CCRP</b>	
Tuesday, October 17 10am-4pm	
Participant <input type="checkbox"/> \$80	\$
<b>Transportation</b>	
Please indicate how you will be traveling to and from the workshop:	
<input type="checkbox"/> I will be using APDT provided transportation to and from the Richmond SPCA and Marriott hotel.	
<input type="checkbox"/> I intend to drive myself to the Richmond SPCA (located at 2519 Hermitage Rd., Richmond, VA 23220).	
<b>WORKSHOP SUBTOTAL</b>	\$

CONFERENCE FEES: OCTOBER 18-21, 2017 Early Registration Ends August 1, 2017								
	Premium Professional Member		Professional Member		Supporting Member		Non-Member	
	Early	Regular	Early	Regular	Early	Regular	Early	Regular
1 Day	\$280	\$340	\$310	\$370	\$325	\$385	\$345	\$405
2 Days	\$360	\$420	\$390	\$450	\$405	\$465	\$445	\$505
3 Days	\$440	\$500	\$470	\$530	\$485	\$545	\$545	\$605
All 4 Days	\$520	\$580	\$550	\$610	\$565	\$625	\$645	\$705
I will be attending <input type="checkbox"/> Wednesday, Oct. 18 <input type="checkbox"/> Thursday, Oct. 19 <input type="checkbox"/> Friday, Oct. 20 <input type="checkbox"/> Saturday, Oct. 21								
<b>CONFERENCE FEES SUBTOTAL</b>								\$

T-SHIRTS AND HOODIES									
T-shirts and hoodies must be pre-ordered and picked up at the conference. T-shirts and hoodies cannot be shipped and will not be sold at the conference.									
Item	Quantity Desired of Each Size						Price Each	Total Qty	Total
T-shirt	S	M	L	XL	XXL	XXXL	\$25		\$
Hoodie	S	M	L	XL	XXL	XXXL	\$40		\$
<b>T-SHIRT AND HOODIE SUBTOTAL</b>								\$	

TOTALS	
Conference Fees	\$
Workshop Fees	\$
T-Shirts and/or Hoodie Fees	\$
Opus Library Subscription (\$150)	\$
USB Drive – Conference Recordings (\$207)	\$
Muddy Paw Pin – All proceeds to benefit the APDT Foundation (\$20)	\$
Ziwi Welcome Reception Guest Pass (\$25)	\$
Thursday Reception Guest Pass (\$25)	\$
Friday Exhibit Hall Closing Reception Guest Pass (\$25)	\$
<b>TOTAL DUE</b>	\$

Registrations will not be processed without payment. Make checks payable to APDT.

☐ Visa    ☐ MasterCard    ☐ American Express    ☐ Discover

CARD # \_\_\_\_\_ EXP. DATE \_\_\_\_\_ SIGNATURE \_\_\_\_\_

APDT is pleased to offer a payment plan option. Registration fees can be split into two installment payments and all payments must be received in full prior to August 1, 2017. Please contact the APDT office at 800-PET-DOGS or apdt@apdt.com for more information.

Please mail or fax completed registration and payment to APDT, 2365 Harrodsburg Road, Suite A325, Lexington, KY 40504. Fax: 864-331-0767.



## Hotel & Travel Information

### Welcome to Richmond, Virginia

Richmond, the capitol of Virginia, is among America's oldest major cities. Patrick Henry, a U.S. founding father, famously declared, "Give me liberty or give me death," at its St. John's Church in 1775, leading to the Revolutionary War. The White House of the Confederacy, the home of Confederate President Jefferson Davis during the Civil War, is now a museum in Court End, a neighborhood known for Federal-style mansions.

#### Marriott Richmond

500 E. Broad Street  
Richmond, VA 23219

In the heart of downtown, the newly-renovated Richmond Marriott offers a blend of luxury and Southern charm. Connected via skywalk to the Greater Richmond Convention Center, the Richmond Marriott in downtown Richmond offers a prime location that puts you just steps from its historical past. Guests can experience the city's unique ambiance by taking the complimentary shuttle to a number of diverse dining and entertainment venues. The stylish guest rooms feature modern amenities, including high-speed WiFi, flat-screen TVs with premium cable and Marriott's signature Revive® bedding. Diners love T-Miller's, the exciting, on-site



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sports bar, and often follow up with a cocktail in the Liberty Bar at the hotel. With first-class service and thoughtful amenities, including a lobby Starbucks coffee shop, this Marriott stands out among Richmond hotels.

Reservations can be made at the Richmond Marriott no later than Wed., Sept. 27, to ensure accommodations at the discounted attendee rate: \$149/single; \$159/double; \$169/triple; \$179/quad room occupancy. To book accommodations, call **800-228-9290** or visit **[aws.passkey.com/go/cf83dcf7](http://aws.passkey.com/go/cf83dcf7)**.

Be sure to  
ask for the APDT  
rate when booking  
your hotel  
reservations!

#### Special Notice

*Some companies have been known to solicit meeting attendees and exhibitors with offers of lower rates or nonexistent inventory of hotel rooms. Often referred to as "housing pirates" or "housing bandits," they will phone or email attendees and exhibitors of city-wide events such as this one. It is important to remember these companies are falsely claiming to be affiliated with your event. To protect yourself against these scams, book only with the **official** Housing Service or host hotel (as identified by APDT and its event website); report solicitations to the APDT at **[conference@apdt.com](mailto:conference@apdt.com)** immediately, including phone number, email address or web link.*

Marriott Richmond lobby



APDT Annual Educational Conference & Trade Show



## Transportation

### By Plane

Richmond International Airport (RIC) is just 15 minutes from downtown Richmond. Six air carriers provide service to RIC: Allegiant, American, Delta, JetBlue, Southwest and United. Each offers nonstop flights to major national destinations and connecting flights to cities around the world. Taxi service at RIC is available.

Hotel direction: 7 miles east

\*This hotel does not provide shuttle service.

- Alternate transportation: BioRide: \$40 USD (one way), reservation required
- Bus service: \$12 (one way) ridegrtc.com for bus schedule and route
- Estimated taxi fare: \$12 (one way)

### Driving Directions:

Take I-64W to 5th Street exit (190). Hotel is three blocks on left.

### Parking:

- Valet parking: \$27 USD daily
- Self-parking is available at several nearby parking lots and garages not managed by Marriott.

### Other Transportation:

Bus Station

Greyhound Bus Line: 3 miles NW

### By Train

Hop on an Amtrak train and trek to Richmond with ease and comfort. The national rail operator stops at three



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Carytown neighborhood

stations locally. Rail service is located just minutes from I-95 and I-64 at 7519 Staples Mill Road. Passengers also arrive at downtown's Main Street Station at 1500 E. Main St., and Amtrak has a station in the heart of downtown Ashland, at 112 N. Railroad Ave. Stations are handicapped accessible, and baggage service is available. For more information about Amtrak service, visit [amtrak.com/virginia](http://amtrak.com/virginia).

### Train Station:

- Amtrak – Main Street Station: 2 miles east

### By Car

Did you know the Richmond region is located within a day's drive of half of the U.S. population? And less than a two-hour drive to Washington, D.C. area? Utilize Interstates 95 and 64, the major corridors traveling through the region.

### Car rentals:

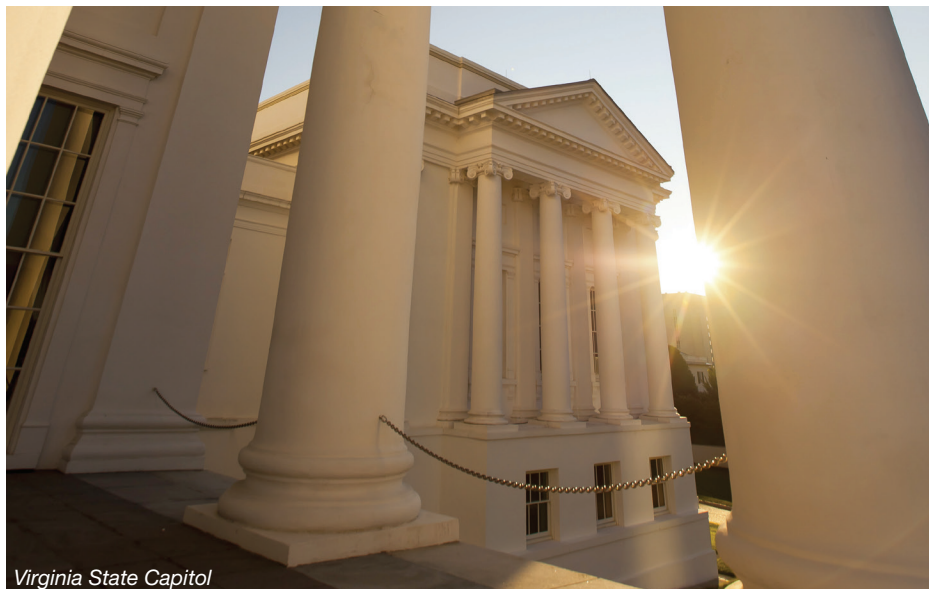
Nearby

- Hertz  
4112 West Broad Street  
Richmond, VA 23230  
804-355-3840
- Enterprise Rent-A-Car  
207 E. Main Street  
Richmond, VA 23219  
804-648-7612

### Climate

On average, there are 210 sunny days per year in Richmond, Virginia. The July high is around 89 degrees, the October high is around 69.5 degrees and the January low is 26. Sperling's comfort index for Richmond is a 60 out of 100, where a higher score indicates a more comfortable year-around climate. The U.S. average for the comfort index is 54.

Richmond has a warm temperate climate, with hot and humid summers and generally cool winters. The open waters of the Chesapeake Bay and Atlantic Ocean contribute to the humid summers and mild winters.



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Virginia State Capitol



# Conference Policies

Register by  
August 1 and  
**SAVE!**

## Video/Audio Taping and Photography Policies in Session Rooms

APDT reserves all video/audio taping and photography rights at this educational conference. No video or audio taping is permitted in session and workshop rooms.

## Conference Cancellation Policies

All cancellations must be made in writing and postmarked or emailed no later than Sept. 19 for a refund. Cancellations postmarked or emailed by Sept. 18 will receive a refund less a \$75 processing fee. Cancellations postmarked or emailed after Sept. 18, and no shows, will not receive a refund.

Submit your cancellations to the APDT Registration Office in writing using one of the following:

Email - [conference@apdt.com](mailto:conference@apdt.com)

Fax - 864-331-0767

Postal Service - APDT, 2365 Harrodsburg Road, Suite A325, Lexington, KY 40504

You will receive confirmation of your cancellation no later than 48 hours after it is received by the APDT Conference Office. If you do not receive this notification, you should re-contact the office.

Please remember that canceling your registration does not automatically cancel your hotel reservation and travel arrangements. Individuals are responsible for canceling their own hotel and travel reservations.

## Emergency Illness of Registrant

Refunds for general registration (not including fees for workshops, receptions, merchandise, etc.) may be granted if a registrant is unable to travel to the conference due to the registrant experiencing a medical emergency where appropriate verification is provided to the APDT office in writing. All such requests must be submitted in writing by Oct. 16 to be considered. Approved cancellation requests for a registrant with a medical emergency will be refunded the general registration fee less a \$75 processing fee. Requests for refunds under this policy will not be accepted after Oct. 16.

## Registration Fees

If you register at the member rate and do not renew your membership prior to the start of the conference you will be subjected to the non-member registration rate. If you register at a specific member rate and then change your member class, you will be responsible for the difference in registration rates.

## Workshops

I understand that my registration fees cover the cost of registration for the days I will be attending. Attendance at limited admission workshops requires additional fees.

## Workshop Cancellation Policy

We rely on an accurate attendance count to make arrangements for our workshops. If you need to cancel your workshop attendance, the cancellation must be made in writing and postmarked or emailed no later than Sept. 18. Refunds will ONLY be made IF we can fill your reservation for the workshop. No refunds will be available for cancellations after Sept. 18. Please take this into account when you sign up for a workshop.

## Conference Apparel

Orders for conference apparel can only be picked up at the conference when the registration area is open. Items will not be shipped for individuals who cancel their registration, do not show up at the conference or do not pick up their items at the conference.

## Conference Program

All speaker materials and slide show presentations provided to APDT in advance of the conference will be available for download for attendees from the APDT website prior to the conference. They will not be printed in the conference booklet. An email will be sent at least two weeks prior to the conference with instructions on how to download the handouts.



## APDT Conference Dog Attendance Policy and Service Dog Policy

The APDT board of directors established that personal dogs are not allowed at our Annual Educational Conference and Trade Show. This decision was based on concern for the safety and comfort of our canine friends and on our conference format.

Service dogs are an exception to this policy. If you intend to bring a service dog to the conference, you will be asked to review

the following information and indicate acceptance of our policies.

Service dogs are covered by Federal Law under the Americans with Disabilities Act (ADA). The behavior of a service dog is the responsibility of the dog's handler at all times and handlers must always be cognizant of their dog's interactions with people and other animals. Service dogs are expected to be on leash, well-behaved and under the handler's control, or if the handler is unable to control the dog for a time, under the control of a designated adult individual. If the handler's disability precludes the use of a leash, harness or other type of tether, the dog must be under the handler's control using voice cues, hand signals or another means of communication.

Please be aware that if your service dog is observed demonstrating aggressive behavior toward a dog or person, you may be asked to remove the dog by APDT and/or facility and it may not be allowed at the conference. The facility may be obligated to ask you to remove the dog to protect the safety of both people and animals. Aggressive behavior is defined as a number of behaviors including:

- Hard stares
- Hackles up
- Pursed lips
- Growling
- Lunging
- Biting

Behaviors that may also lead to being asked to remove the dog are behaviors that may disrupt the facility's ability to conduct business, such as uncontrolled barking, lunging and jumping on people, and bolting from the handler without the ability to be recalled.

Service dogs must be house-trained, and handlers are responsible for cleaning up after the animal at all times.

Our policy allowing service dogs does not cover emotional support, comfort animals and therapy dogs, which are not defined as service animals under Title II and Title III of the ADA. It also does not cover service dogs-in-training when the state laws of the conference location do not allow for service dogs-in-training to have the same public access as service dogs. Please review the state laws for this year's location to determine if you are eligible to bring a service dog-in-training.